



Godox Photo Studio 80cm Portable Octagon Umbrella Softbox

Sale Price: 2200.0

PRODUCT ID: 02793

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The Godox **Photo Studio 80cm** (31.5in) Portable Octagon Umbrella Softbox is an amazing lighting solution for photographers that want both portability and high-quality light diffusion. The octagonal design creates a more natural and pleasant circular catch light in subjects' eyes, which is very useful for portrait photography. With an aperture of 80cm, this softbox provides a broad, even light source, eliminating harsh shadows and generating soft, appealing light for a variety of shooting conditions. Inside, the softbox has a reflective silver coating that improves light efficiency and spread, allowing for optimal light use. The front translucent cover further diffuses the light, resulting in a pleasant, even lighting suitable for both studio and on-location shots. This combination of inner reflecting silver and outside diffusing material is intended to provide high-quality, constant illumination that enables professional-level outcomes. The softbox, made of high-quality flash cloth, is designed to reduce light loss and improve light distribution, ensuring that your subjects are well-lit and shadows are soft. The zipper opening makes it exceedingly simple to attach the softbox to your lighting stand, allowing you to spend more time on your creative work. When it comes to portability, the Godox Photo Studio 80cm Octagon Umbrella Softbox shines. It folds down compactly like an umbrella, making it convenient to travel. The supplied unique carrying case adds ease and safety for your softbox during travel, making it an excellent solution for photographers. This softbox is not only lightweight, but also extremely sturdy, able to sustain repeated usage in a variety of shooting settings. Its tiny size when folded and easy-to-carry bag make it an ideal choice for photographers looking for a dependable, high-quality light modulator that is simple to put up and take down. Whether you're shooting portraits, fashion, or product photography, the Godox Photo Studio 80cm Portable Octagon Umbrella Softbox strikes the ideal blend of portability, convenience of use, and professional-grade lighting, allowing you to capture flawless pictures with beautifully diffused light every time.